



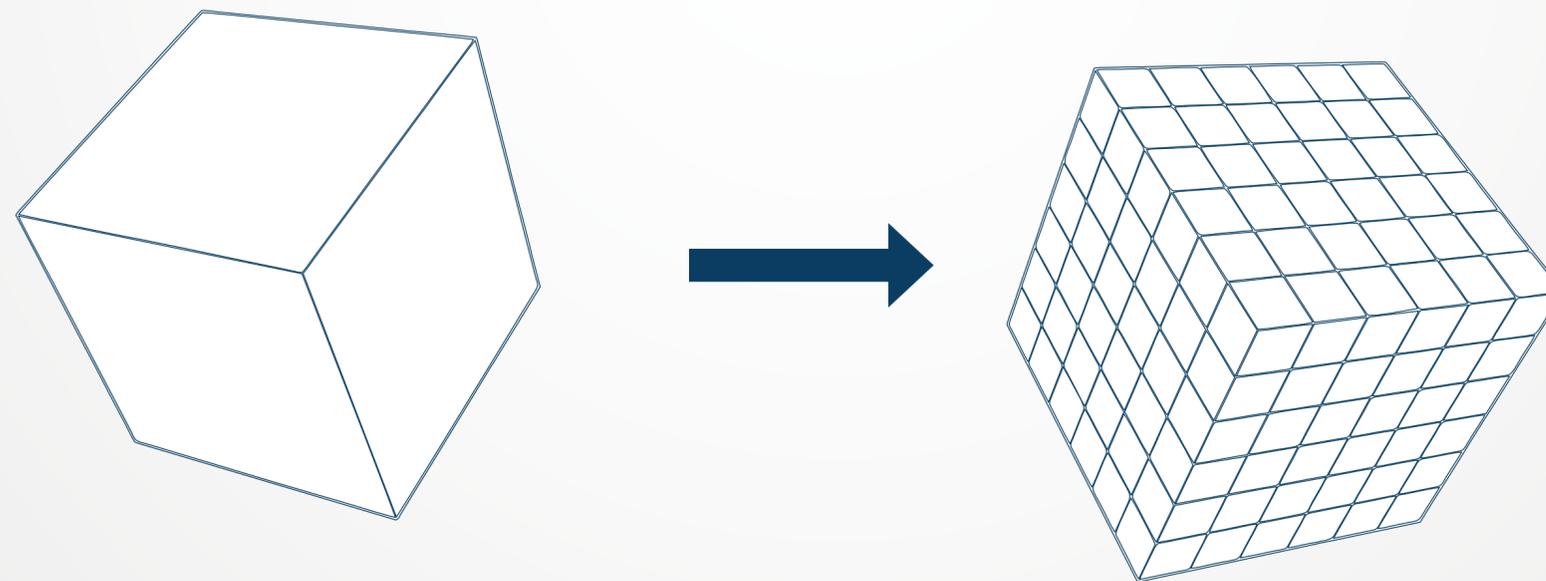
- > **WHAT:** | We are building the leading European platform specialized in the tokenization of alternative assets (both existing and digital-native), this way allowing their fractional ownership as well as secondary market trading, with the goal of letting alternative investing become liquid and democratized.
- > **HOW:** | This is made possible by combining (i) the endorsement from regulators and (ii) our deep understanding of financial market dynamics with (iii) the possibilities deriving from the use of three innovative technological enablers: blockchain, security tokens and smart contracts.
- > **WHO:** | DEXX is a Swiss-based FinTech platform promoted by a team of leading international investment, legal and technology experts. Look Lateral Inc and Colombo & Partners are founding partners of this venture.
- > **WHY:** | Coherently with the strong digitalization trends reshaping the entire financial sector, traditional financial instruments will be progressively upgraded/replaced by digital securities (security tokens), expanding investment opportunities and increasing security, automation and efficiency.

BEFORE WE START: WHAT DOES "ASSET TOKENIZATION" MEAN?

TOKENIZATION is the contractual process by which the property of any asset (such as a piece of art, a building but also intangibles such as image rights) is divided into digital certificates - called "tokens" - each representing a fraction of that asset.

Tokenization can be seen as an "IPO of an asset", by which multiple subjects can hold multiple units of that underlying asset.

Tokens represent a much more efficient and enabling way to both (i) hold/store value and (ii) transfer asset property.





**THE "TOKEN ECONOMY"
IS THE NEXT BIG THING.**

According to the World Economic Forum, by the end of this decade over 10% of the world GDP will already be tokenized, i.e. owned/stored/transferred using blockchain technology.

**TOKENIZATION IS
THE MISSING LINK
IN PRIVATE MARKETS.**

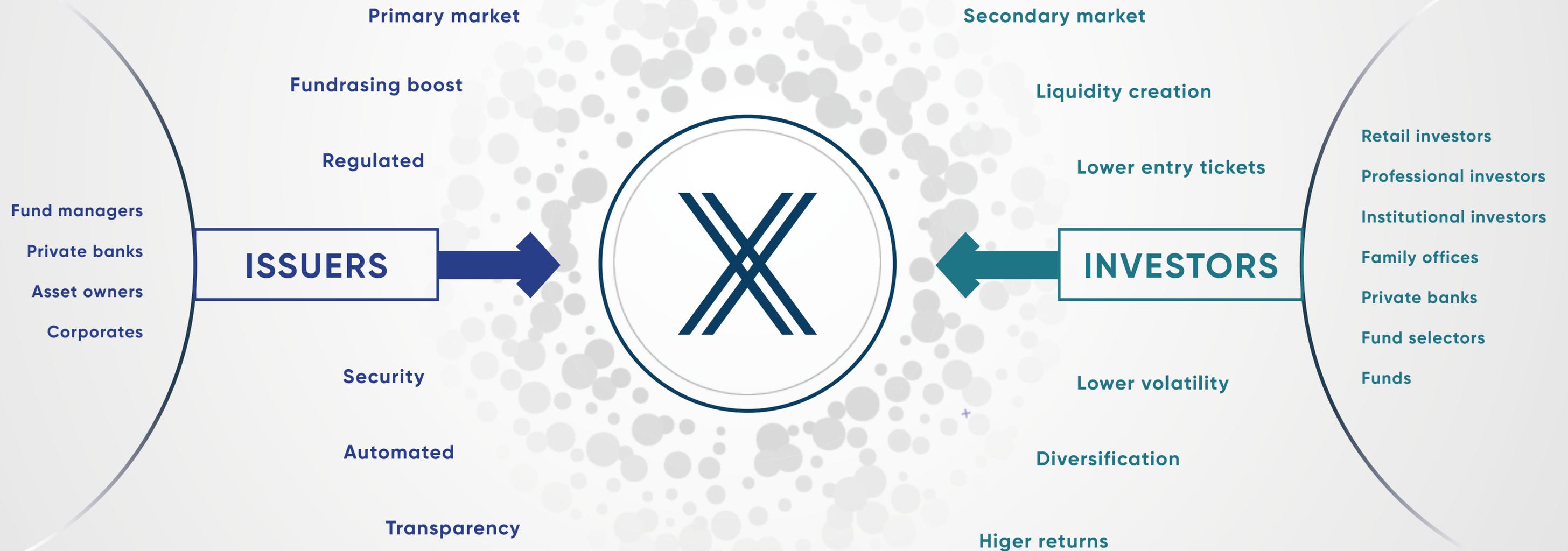
Within financial markets, tokenization allows to democratize entire asset classes, make them liquid and open-up entirely new markets and investment opportunities which couldn't be efficiently translated in financial instruments.

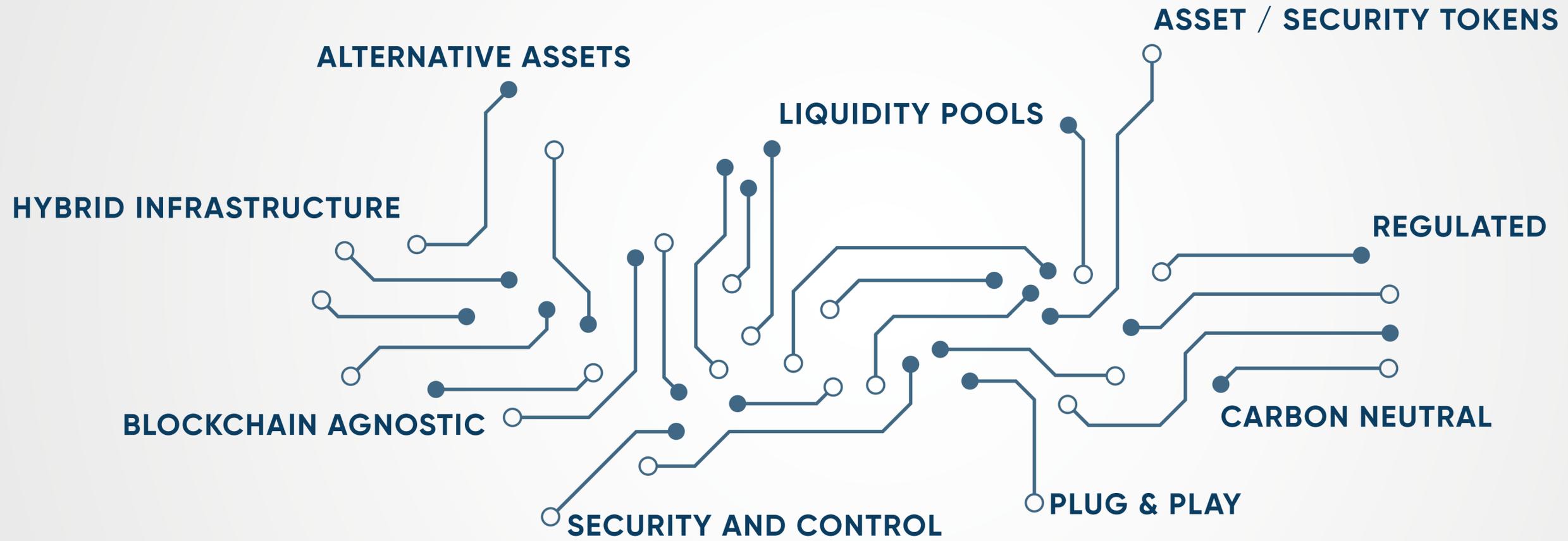
**AN INCREDIBLY HUGE
MARKET IS ABOUT
TO OPEN.**

A technology-enabled revolution is about to begin, being blockchain technology the infrastructure on which large part of the current financial system will migrate over the next 5-10 years.

A TECHNOLOGY-ENABLED REVOLUTION IS ABOUT TO BEGIN

Through our innovative tokenization process and digital market platform, based on automated and secure blockchain technology, we can finally democratize the alternative investing world, in a more transparent, accessible and liquid way than ever before.

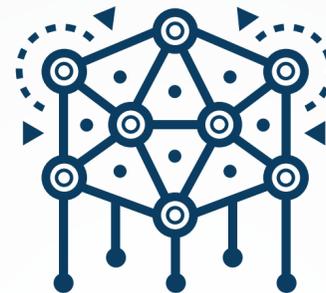




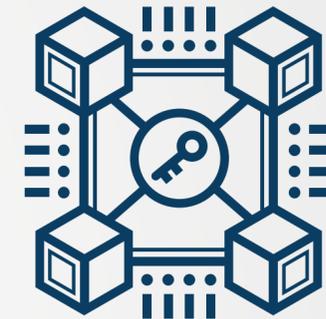
A SUPERIOR TECH INFRASTRUCTURE, TAILORED ON OUR BUSINESS NEEDS



Running a financial market platform requires the presence of a specific set of technical features, in order to deliver a viable, institutional-grade user experience. It is well known that generalistic/mainstream blockchain systems present several limitations, which would likely prejudice the final result.



We have been able to design an operational environment specifically aligned with our business needs, eliminating the typical issues and limitations that traditional blockchain systems currently face. This has been made possible using an innovative and integrated mix of private servers, private and public blockchain functionalities.



Most of our key infrastructural features are patent-protected, granting us a significant competitive advantage.



INTERCHAIN CAPABILITIES

A patented interchain technology allows our business to operate leveraging thousands of blockchains at the same time (including ETH and BTC), reducing dependence from one single network



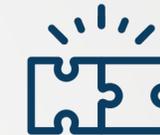
EXTREME SCALABILITY

The innovative structure of our blockchain system is purpose-built for scalability, allowing up to 260+ million transactions per day with no network congestion Vs. the congested max ~1.5 million of ETH and ~11 million of BSC



COST EFFICIENCY AND STABILITY

Patented system to lock-in blockchain fees at very low levels (close to \$0 per transaction), avoiding any sensible fluctuation and interference with the investor's experience, unlike what happens with ETH, BSC etc



COMPATIBILITY WITH LEGACY SYTEMS

Our system can also count on «functional» interoperability, i.e. the possibility to integrate simply with any traditional off-chain software system (i.e. no need to replace current IT front-end systems in order to interact with DEXX). Our systems are compatible with multiple standard coding languages, unlike many other mainstream blockchains



DATA PROTECTION AND PRIVACY

Possibility to easily support/prove GDPR and CCPA privacy compliance. No privacy (or other sensitive) data is disseminated unless explicitly authorized, as opposed to ETH and BSC where on-chain data is exposed for all to see



HIGHER CONTROL

Our infrastructure allows to fully control how to design / upgrade / change our system features as market or business needs evolve (high degree of customization and flexibility at both infrastructure and smart contracts level)



CARBON NEUTRALITY

Our infrastructure is one of the lowest consumers of energy in the blockchain space, hosted in carbon neutral facilities only

A GLOBAL TEAM OF TECH, ART, FINANCE AND LEGAL EXPERTS

TECHNOLOGY	ART	FINANCE	LEGAL	OPERATIONS	OTHER
Joe Roets Co-Founder & CTO LL	Lorenzo Rudolf Ex Head of Art Basel	Charles Horne Consulting CFO	David Otto Chief Legal Officer LL	Niccolò Veneri Savoia Co-Founder & CEO LL	Piers Armstrong VP Marketing Amazon
Andrea Visconti CTO Fimart	Nicola Mafessoni Chief Art Officer	Colombo & Partners	Lars Schlichting Chief Legal Officer Dexx	John Fiore Head of Operations	Tino Cennamo Ex CEO Walt Disney IT
Matteo Prandi Dev. Manager	Alfredo Cramerotti Art curator and manager	Matteo Cerin Co-Founder Dexx	Angelo Messore Partner and EU Coordinator	Paolo Juno Vassalle Business Development Manager	Stephan Horvat
Claudio Mello Dev. Manager	Auronda Scalera Art curator and manager	Ufuk Ince Investor Relations Manager	Luca Ferrari Partner Sportex		Luca Cerrato
Imamu Baraka Frazier Senior Developer		Antonio Mele Analytics & Finance Adv.	Riccardo Giacomini Partner & CLO Sportex		Hannah Berson
Simone Baroni Developer		Andrea Viganò Business Advisor			Sophia capital
Chris Dickerman Developer		Nicholas Thadaney Ex CEO Toronto Stock Exchange			Regione Trentino
Matteo Onger Developer		Gabriel Caorsi Partner			Francesca Chieti
Jacopo Caracci Graphic Designer		Paolo Ferrara Co-Founder Sportex			
Samuele Bompani Developer					
Mattia Paravisi Developer					

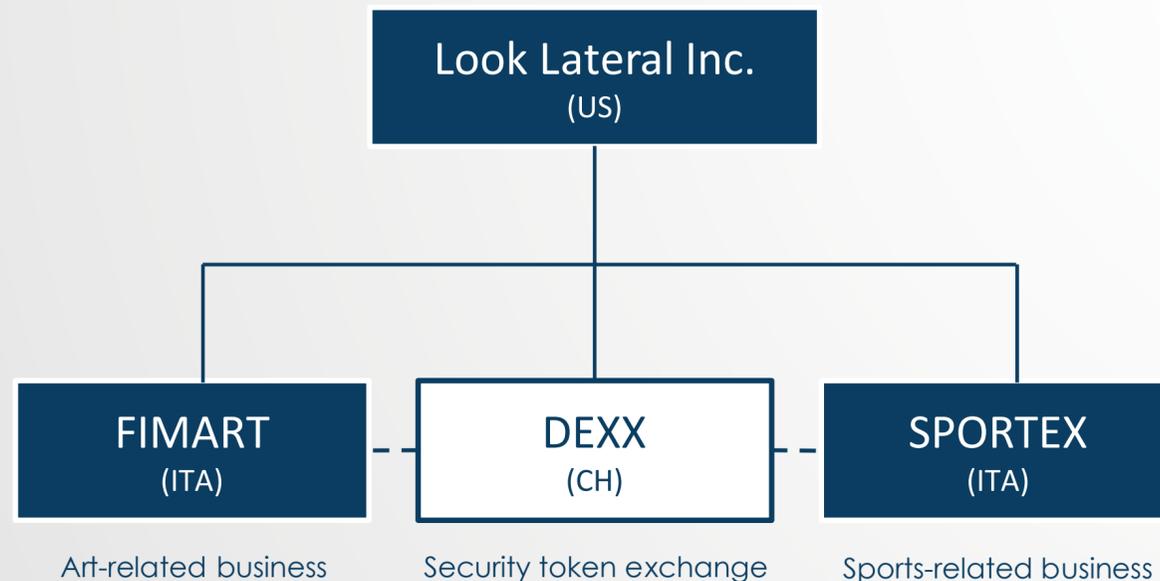
- Full time
- Part time
- Material time dedication
- Passive/network investor
- Shareholder

AT THE CORE OF THE LOOK LATERAL GROUP

Look Lateral is a fintech Group of companies active in the issuance and trading of tokenized artworks, sports rights and other alternative assets, such as alternative investment funds. Each business division is currently run by a dedicated company of the Group, while all support functions are located at the holding level.

DEXX is the core of the Look Lateral Group, being the venue where all issuance and trading of security tokens occurs.

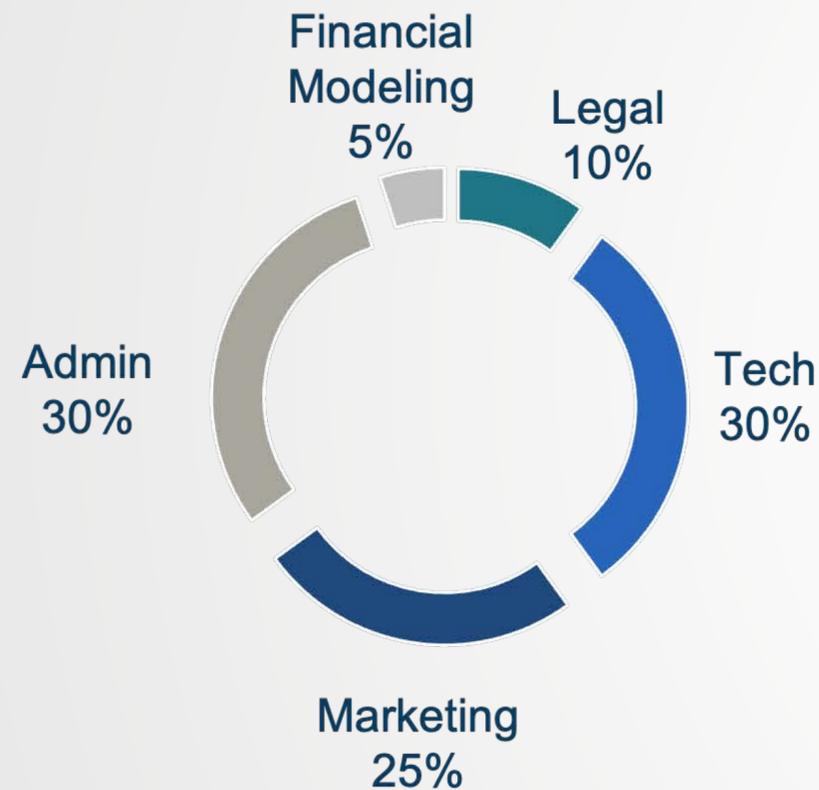
So far, approx. USD 4m of seed capital has already been raised by Look Lateral Inc. and spent in developing the core tech, legal and commercial aspects. The Group is currently in the middle of a USD 12.5m investment round, in order to enter the market in the group of the first movers.



- USD 40m pre money valuation (Look Lateral Inc.)
- Aim of the current round is to have resources for the first two years of operations, after which we estimate the business to be cash flow positive

USE OF FUNDS AND NEXT STEPS

Target spending allocation (USD 12.5m)



Allocation of the first USD 3m

- . MTF Licence in Lux.
- . Lux. company set-up; office & 3 employees as required
- . Tokenizer set-up
- . Tech development
- . Art vertical – Sales & Ops
- . Financial modeling completion
- . WalletOne development

Round objectives (2y time horizon)

- . LL group break-even
- . Establish EU operations (Lux)
- . Grow the Art vertical, and start pilot programs on both Sports and AIFs verticals
- . Development and implementation of WalletOne API integrations with banks' legacy systems
- . Industrial partnerships (distribution, custody, complementary players / other exchanges)
- . Finalization of liquidity pool system
- . Market makers involvement



Contacts: info@dexx.finance

THANK YOU