



LOOK LATERAL OVERVIEW

LOOK LATERAL

INTRODUCTION

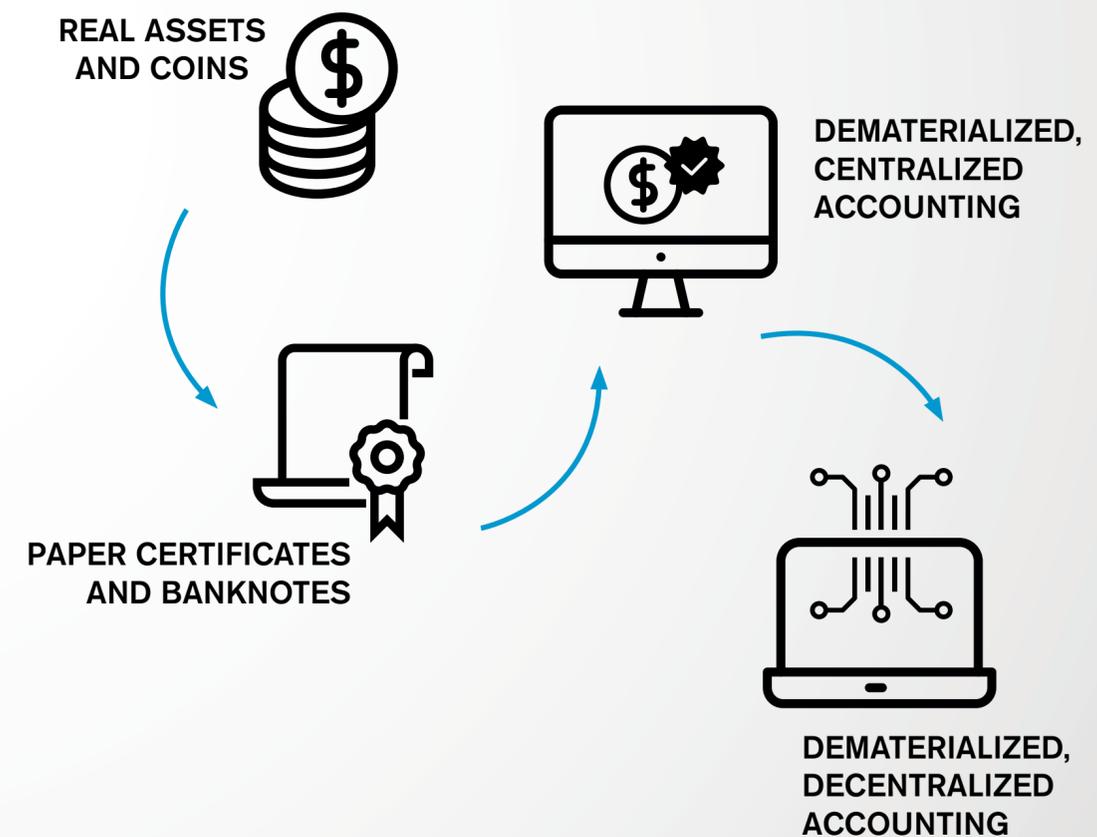


BLOCKCHAIN AND SMART CONTRACTS: THE NEXT INFRASTRUCTURE

Blockchain: conceptually similar to a traffic light which regulates traffic in an automated and universally accepted way. The blockchain is a new system that automates processes, certifies ownership and transfers data in a decentralized, incorruptible and efficient manner. This flexible and ingenious technology can be leveraged to run a wide array of applications, including issuance/trading/clearing-settlement/custody of securities, enabling faster and cheaper transactions, automating and streamlining the whole financial security value chain.

Smart Contracts: series of programmable instructions encoded on the blockchain designed to automatically enforce certain contractual obligations upon the occurrence of certain situations. Using Smart Contracts we can create digital securities that automatically pay dividends, execute capital calls and other financial transactions on an automated basis. This greatly reduces the risk of fraud, mistakes and delays.

JUST LIKE DEMATERIALIZATION HAS REPLACED PAPER SECURITIES, THIS NEW MARKET PROTOCOL HAS BUILT THE FOUNDATIONS OF THE NEXT EVOLUTIONARY STEP IN FINANCIAL MARKETS. AS OF TODAY, ABOUT A THIRD OF ALL GLOBAL BLOCKCHAIN-RELATED INVESTMENTS HAVE BEEN DONE WITHIN THE FINANCIAL INDUSTRY:



INTRODUCTION

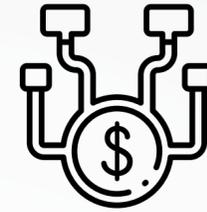


ALTERNATIVE DIGITAL SECURITIES

Alternative digital securities are digital certificates/contracts representing fractional underlying “alternative” assets, such as artwork. The digital format of such securities and the tokenization of the underlying assets reduce entry barriers and eliminate redundant regulatory processes during the issue and transfer phase while adding security and transparency and simultaneously lowering costs.

This innovation is well-received and subject to growing regulatory attention worldwide. Today, alternative digital securities are already permitted in various jurisdictions (including Switzerland and Germany) and are being equated to traditional financial securities.

The expectation is that this model will become mainstream within the next 5-10 years, progressively replacing old-fashioned non-digital financial securities.



DIVERSIFICATION

An efficient way to invest in alternative types of assets.

Tokenization supports smaller single investments, thereby expanding opportunities and increasing diversification.

Hedging benefit against global financial crises and recessions.



TAX ASPECTS

No accredited investor requirement.

Being equated to traditional financial securities, alternative digital securities have the same tax treatment as the underlying traditional financial product



EFFICIENCY

Regulated, transparent, and low-cost issuance due to automated processes (smart contracts).

Tokens can be traded in regulated secondary markets.

Possibility of trading with minimal transaction costs in a large secondary market

INTRODUCTION

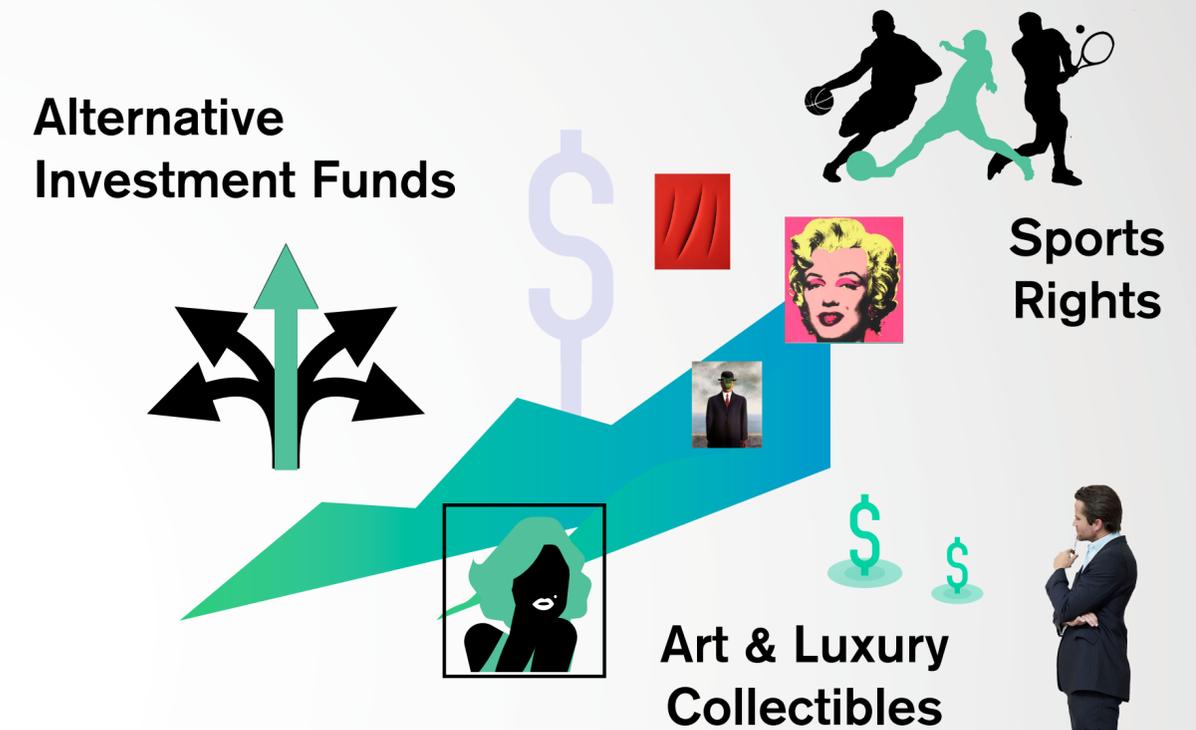


THE “TOKEN ECONOMY” IS THE NEXT BIG THING

Tokenization is the missing link between a wider pool of investors and new sources of capital for private markets. Through our innovative tokenization process we can tokenize almost any asset while providing transparency, lower entry investment by providing liquidity with our secondary market platform.

Tokenization is a paradigm shift that will democratize entire asset classes and open-up entirely new markets and investment opportunities which could not be represented with financial instruments (notably intangible assets).

Our Smart Contracts provide deep intrinsic value due to their custom design. The tokenization process is not a “one-click” affair; it involves multiple steps (deal structuring, digitalization, primary distribution, post-token management etc) and specific know-how in order to deliver an effective and safe output.



OUR STARTING POINT, A TARGET MARKET WORTH OVER \$12 TRILLION.

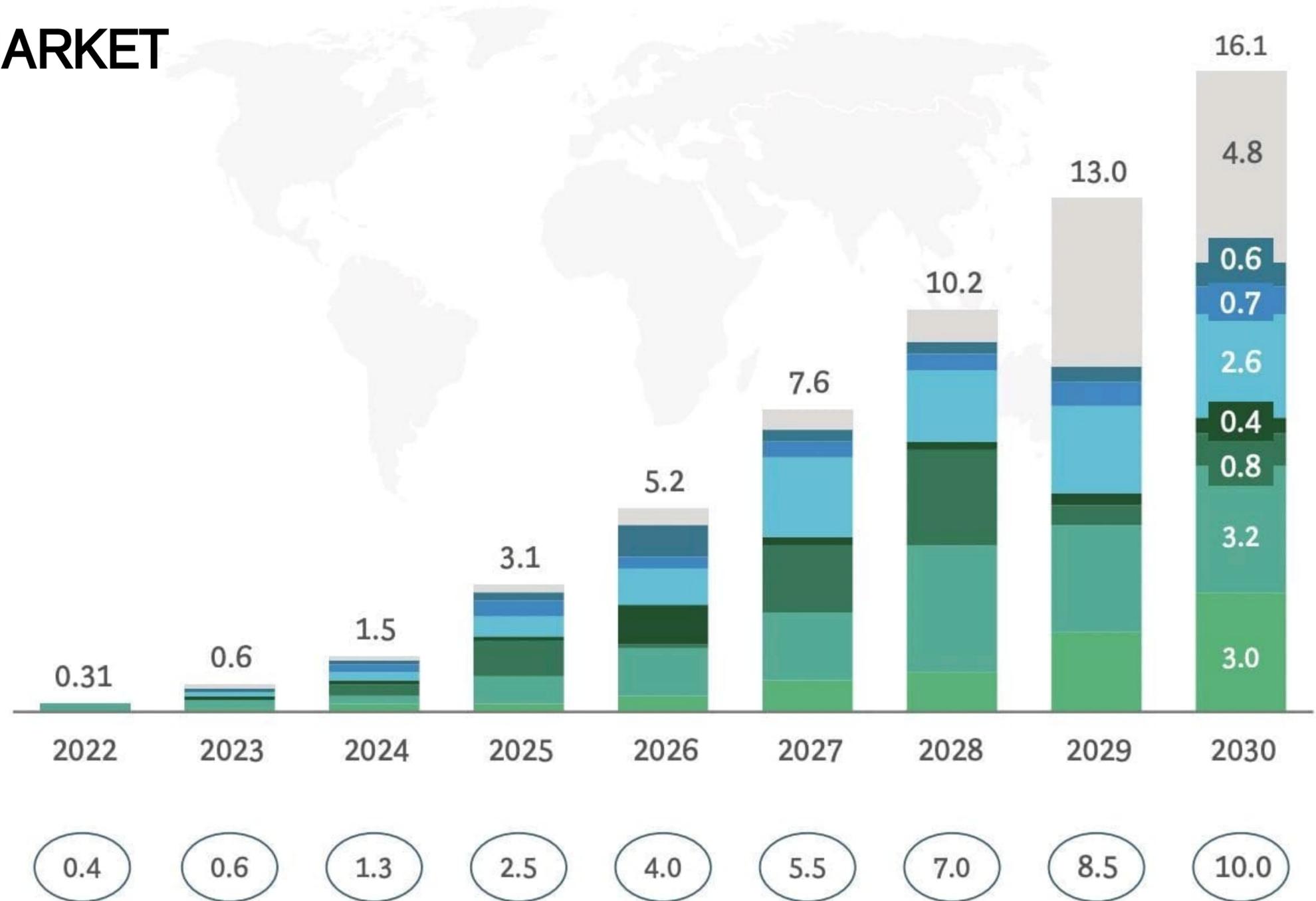


GLOBAL TOKENIZED MARKET

Trillions of Dollars

XX% Tokenized market as a % of global GDP

- Listed equity
- Unlisted equity
- Other equity
- Investment funds
- Bonds
- Home equity
- Other financial assets¹
- Other tokenizable assets²



Total tokenized market to be 10% of global GDP by 2030

WHO WE ARE



WHO WE ARE

LOOK LATERAL INC IS AN AMERICAN COMPANY WITH SPECIALIZED SKILLS IN FINTECH, ALTERNATIVE ASSETS, AND INNOVATION.

Through our expertise and the help of strategic partners, we leverage the benefits of cutting-edge technologies such as blockchain, smart contracts, and artificial intelligence to support the Look Lateral group of companies and other B2B customers.

Look Lateral Inc's team is comprised of experienced professionals and leaders in finance, entertainment, law, and technology.

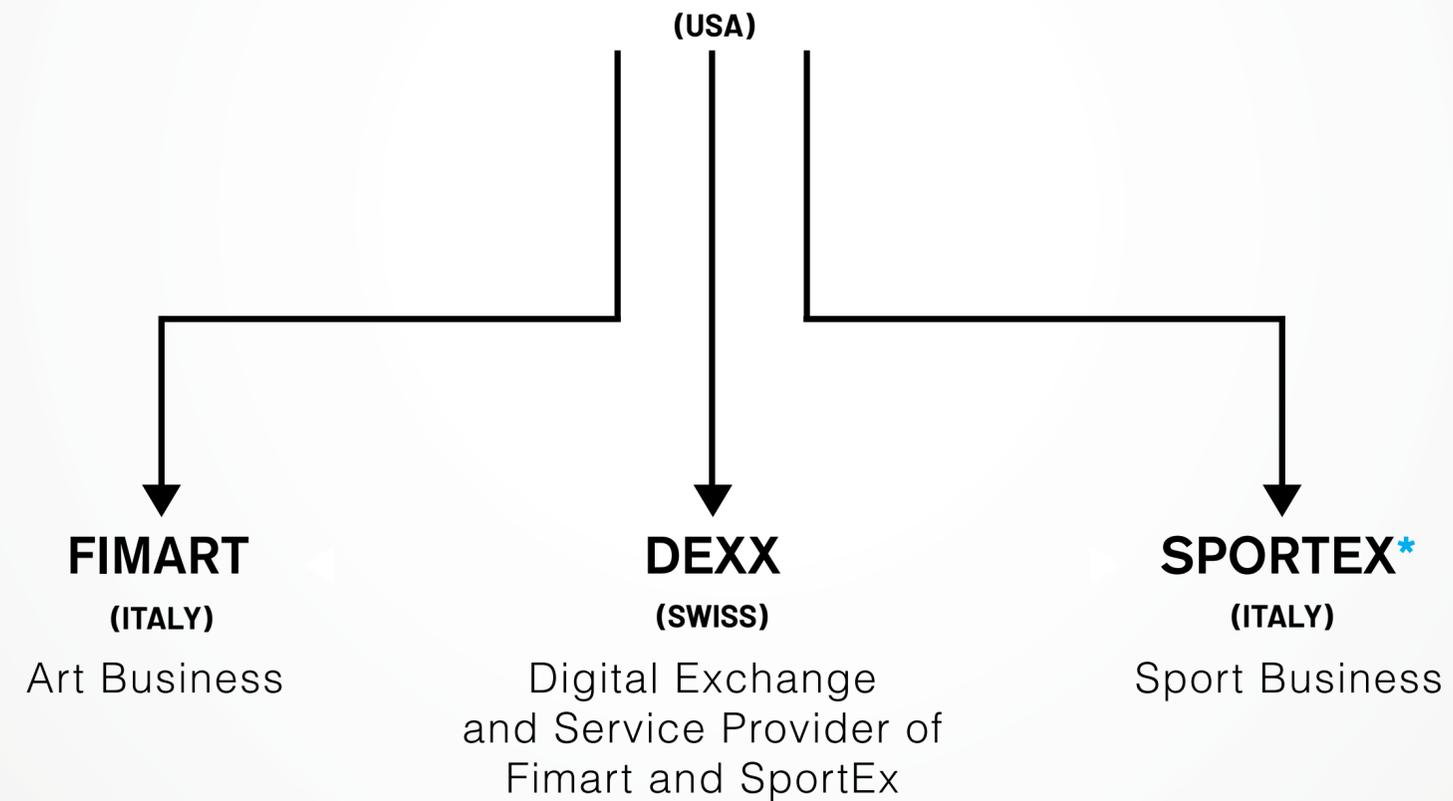


WHO WE ARE



LOOK LATERAL

- 1. Know How
- 2. Technology
- 3. Intellectual Property



*Under construction

ASSETS OVERVIEW



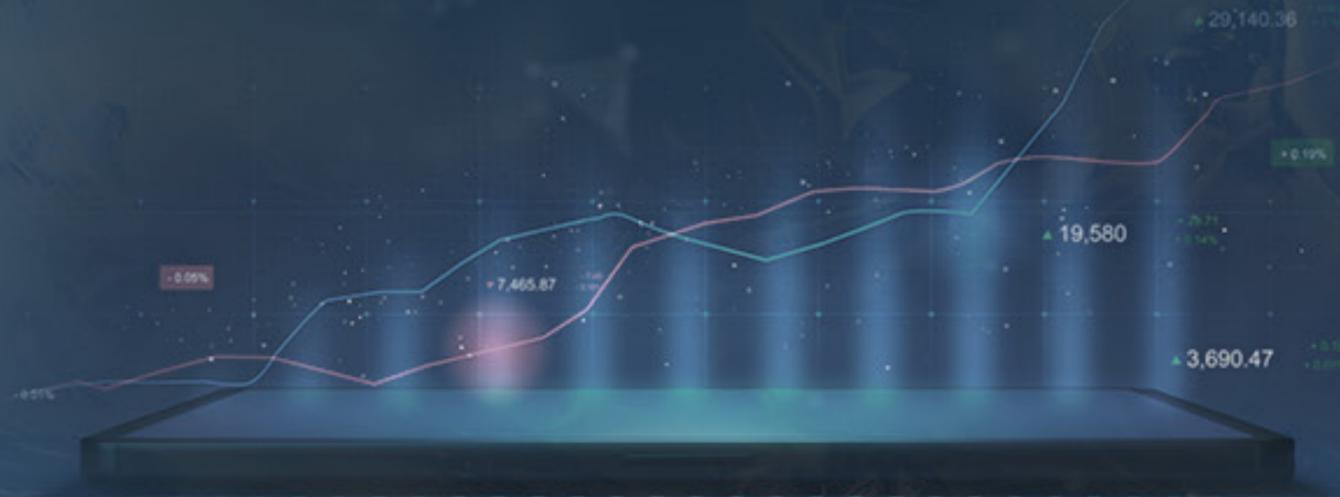
DEXX THE DIGITAL EXCHANGE

DEXX is building the leading European platform specializing in tokenizing alternative assets (tangible and intangible), allowing their fractional ownership and secondary market trading.

DEXX is a company under Swiss law and operates within the new FINMA regulations regarding Digital Securities.

Look Lateral Inc, and Colombo & Partners are joint founders of this company.

DEXX | DIGITAL EXCHANGE



ASSETS OVERVIEW

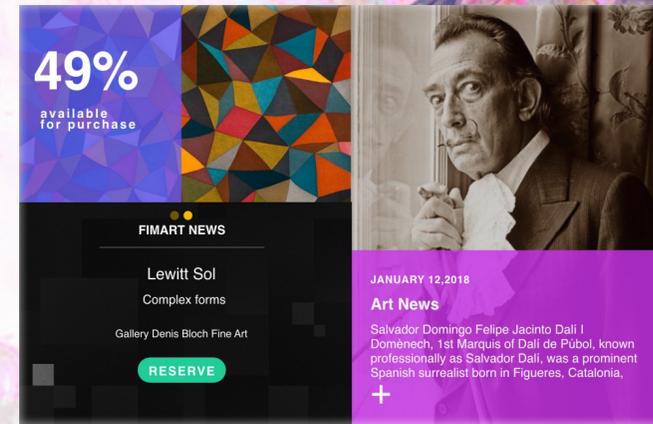


FIMART: FINANCIAL MARKET OF ART

FIMART (Financial Market of Art) is the first financial market for artworks.

FIMART is a platform that supports the issuance and exchange of financial products - Digital Alternative Securities - with artworks as their underlying assets. This process is done through smart contracts and NFT (Non-Fungible Tokens).

FIMART democratizes the art market, making this asset class transparent, safe, and accessible to a much wider audience by generating new investors and new liquidity.



Claude Monet
Bridge over a...
1899

49% FRACTION AVAILABLE FOR PURCHASE

Gallery



Pablo Picasso
Femme accroupie
(Jacqueline) 1954

12% FRACTION AVAILABLE FOR PURCHASE

Gallery



Antony Gormley
sculpture
2006

4% FRACTION AVAILABLE FOR PURCHASE



SPORTEX - THE SPORT EXCHANGE

SportEx (The Sport Exchange) is the first digital financial market linked to assets and performance of the sports industry.

By creating a “Sports Exchange” and financial products related to patrimonial assets of professional athletes and/or sports clubs, the SportEx platform increases liquidity in the sector.

Additionally, it diversifies the investment portfolio by inserting qualitative elements such as transparency and public accessibility.



ACHIEVEMENTS



BIG ACHIEVEMENTS TO DATE

- Total funds raised over \$ 4M (Equity investments of over \$2M and Security Token Offerings over \$2M).
- One of the first regulated security tokens issued in USA and sold worldwide.
- Compiled global and deep legal analysis on Fintech & blockchain sectors in more than 25 jurisdictions.
- Commercial & strategic partnerships with universities, advisory companies, law firms and art market's major players.
- Patented Interchain technology enabling fluid interoperability across different blockchains.
- Created proprietary indexing and pricing methodologies.
- Acquired Authclick, an innovative startup and Milano University spin-off, focused on photography on Blockchain.
- Created proprietary tokenization protocol for digital securities (NFT & FT).
- High profile international team from blockchain, tech, finance, management, legal and art.
- Advanced dialogue with regulators, authorities, financial institutions, banks and family offices in USA and Europe.
- Speaking engagements at conferences in the USA, UK, Russia, Italy, Luxembourg.



A GLOBAL TEAM OF TECH, FINANCE AND LEGAL EXPERTS

TECHNOLOGY	ART	FINANCE	LEGAL	OPERATIONS	OTHER
Joe Roets Co-Founder & CTO LL	Lorenzo Rudolf Ex Head of Art Basel	Charles Horne Consulting CFO	David Otto Chief Legal Officer LL	Niccolò Veneri Savoia Co-Founder & CEO LL	Piers Armstrong VP Marketing Amazon
Andrea Visconti CTO Fimart	Nicola Mafessoni Chief Art Officer	Colombo & Partners	Lars Schlichting Chief Legal Officer Dexx	John Fiore Head of Operations	Tino Cennamo Ex CEO Walt Disney IT
Matteo Prandi Dev. Manager	Alfredo Cramerotti Art curator and manager	Matteo Cerin Co-Founder Dexx	Angelo Messore Partner and EU Coordinator	Paolo Juno Vassalle Business Development Manager	Stephan Horvat
Claudio Mello Dev. Manager	Auronda Scalera Art curator and manager	Ufuk Ince Investor Relations Manager	Luca Ferrari Partner Sportex		Luca Cerrato
Imamu Baraka Frazier Senior Developer		Antonio Mele Analytics & Finance Adv.	Riccardo Giacomini Partner & CLO Sportex		Hannah Berson
Simone Baroni Developer		Andrea Viganò Business Advisor			Sophia capital
Chris Dickerman Developer		Nicholas Thadaney Ex CEO Toronto Stock Exchange			Regione Trentino
Matteo Onger Developer		Gabriel Caorsi Partner			Francesca Chieti
Jacopo Caracci Graphic Designer		Paolo Ferrara Co-Founder Sportex			
Samuele Bompani Developer					
Mattia Paravisi Developer					

- Full time
- Part time
- Material time dedication
- Passive/network investor
- Shareholder



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THANK YOU