



LOOKLATERAL

PRE SALE AND SALE STRUCTURE



Presale

(Look Lateral's Private Token Presale)

Look Lateral is seeking to raise \$2,000,000 USD in a private token presale set to begin on January 8, 2018.

In connection with its private token presale, Look Lateral will issue 500,000,000 LOOK for a price of \$0.10 USD/LOOK. Look Lateral will conduct its private token sale in accordance with industry best practices to ensure that project disclosures and purchaser protection mechanisms are in place.

The amount of 25,000,000 LOOK will be allocated to purchasers.

To participate in the presale, participants must own a minimum of one \$DRGN for at least twenty-four (24) hours before their purchase of LOOK. Thereafter, Participants will use ETH to purchase LOOK.

The Look Presale will offer two types of discount structure. One discount structure is based on the purchasers' Dragon Slumber Score. The second structure is based on the amount of LOOK the purchaser buys in the Presale.

For the Dragon Slumber Score-based discount structure, Presale purchasers will receive the following discount structure based on their Dragon Slumber Scores:

DRAGON SLUMBER SCORE (DSS)	DISCOUNT	TOKENS	PRICE	
15 MM	40%	2,500,000	\$0.06	\$150,000
8 MM	30%	5,000,000	\$0.07	\$350,000
1 MM	20%	7,500,000	\$0.08	\$600,000
> 1	10%	10,000,000	\$0.09	\$900,000
		25,000,000		\$2,000,000

To avoid the concentration of tokens into few contributors (whales) the ERC-20 smart contract will verify the amount of each transaction of every single contributor also balancing the individual Dragon (\$DRGN) slumber score. This will ensure a fair and balanced access to LOOK during the presale phase.

Public Sale

During the public sale event the amount of 250,000,000 of LOOKS will be distributed to new contributors. These will be able to purchase LOOK since the second half of February 2018.

The contribution can be accessed by using Dragons tokens (DRGN) or mainstream cryptocurrencies, such as Bitcoin (BTC/XBT) or Ethereum (ETH).

TOTAL SUPPLY	PRESALE	PUBLIC SALE	TEAM	PARTNER	RESERVES
	0.05	0.5	0.1	0.1	0.25
500,000,000	25,000,000	250,000,000	50,000,000	50,000,000	125,000,000
		\$0.10			